

New research released today reveals a worrying lack of awareness among young people about their post-GCSE options

Today we have launched new research, which highlights a worrying lack of knowledge about post-GCSE options among today's young people. Our survey, which interviewed 500 pupils in the UK currently studying for their GCSEs, has found that the majority of students are having to make serious decisions about their futures, without information on all of the choices available to them.

As a result, we are calling on parents to play a greater role in advising their children of the options available to them after their GCSEs, urging them to speak to their children early, to ensure they are making an informed choice about their future.

Get Involved: We have launched the research today with a national media campaign - you can find the press release here, in our [News](#) section. There are also opportunities for you to capitalise on this with your local media. We have provided a press release template in the [Toolkits](#) section of our site, which you can adapt as necessary and issue to your local press. The lack of information being provided to young people when making important decisions about their future is an issue that must be addressed – these new research findings provide an opportunity for you to raise this issue with your local press and to encourage parents in your local area to play a greater role in advising their children of the options available to them after their GCSEs